Anti-spam Policy

SMS Spam, Mobile Spam, Text Messaging Spam...CENT-ALERT is determined to keep it off of your mobile phone.

Our Policy

The aiwaycent.com or centtextalerts.com or centcommunitytextalerts.com group text messaging system allows only verified opt-in subscriptions. It ensures that all subscribers can opt-out quickly, easily, and permanently from unwanted SMS communications. This is done either from our website by using managing subscriptions or by sending a text message from your phone by replying with the word 'STOP, REMOVE, OPT OUT or CANCEL'.

Our Definition of Spam

We consider any unsolicited, unexpected, or unwanted text message as Spam. We do NOT allow use of 3rd party lists, whether consent has been gathered or not. We believe that any type of communication sent to a subscriber about an unrelated subject, that the subscriber did not request, to be Spam.

CENT-ALERT'S Anti-Spam policy:

aiwaycent.com or centtextalerts.com or centcommunitytextalerts.com follows an ANTI-SPAM policy for all of its communications protocols. This means that we do not condone UNSOLICITED TEXT MESSAGES; NOTIFICATIONS; ALERTS; OR ANY MESSAGES THAT YOU MAY RECEIVE FROM SOMEONE WHO SHOULD NOT HAVE YOUR MOBILE NUMBER. Please let us know about any abuse, including the sender ID, your Mobile Number (to be removed); the date and time you received it and the contents of the message. To report any abuse or violations of inappropriate use of our service, please contact us with your comments/complaints. Your report will be registered and the Client will be investigated for violations of our Anti-Spam Policy. The identity of any individual reporting abuse will be kept confidential.

Anti-Spam Policy Enforcement:

On our terms and conditions agreement, our Clients specifically agree NOT to use aiwaycent.com or centtextalerts.com or centcommunitytextalerts.com to send unsolicited Text Messages or Spam. Upon incorporating a list Clients agree on the Opt-In only policy to their list. All Text Messages sent using aiwaycent.com or centtextalerts.com or centcommunitytextalerts.com can be tracked and so removed from the sender list.

We believe the person opt in to receive alerts to the specific category provided their correct credentials and the customer sending alerts to the subscriber sends based on the subscription or opt in. We send text authentication tokens to the mobile number first to make sure the registering party is in control of their number. Only after putting the right security token send to their mobile

number, they can opt in for any text alert services. Users can remove alerts from specific businesses and or alert categories by visiting the managed alerts page or to their CENT account.

SPAM and ABUSE REPORT: OPT-OUT / REMOVE / UNSUBSCRIBE

If you wish to remove yourself from any list, please email us (at <u>alertabuse@anisland.com</u>) with an "OPT-OUT", "UNSUBSCRIBE", "STOP" or "REMOVE" in the subject line. You also may reply to the text Message received by using any of the aforementioned keywords.

Please let us know about any abuse, including your Mobile Number, the date and time you received it and the contents of the message. You will be removed from that list and the Client will be restricted from adding your mobile number to their list in the future. Email: alertabuse@anisland.com